Nordea

18 June 2025

Forbrugsbarometer Danmark 2025 Uge 23: Gang i hobby- og fritidsforbruget

Marketing communication

Helge J. Pedersen | Jesper Højberg Knudsen

Den nominelle kortomsætning ligger 2,9% højere end i samme periode sidste år, mens den deflaterede kortomsætning ligger 1,3% højere.

Nordeas indenlandske kortomsætning er opgjort den 8. juni 2025, slutningen af uge 23. Omsætningen ligger 2,9% højere end i samme periode sidste år.

Blandt ugens højdespringere er fritid og hobby. Der bruges til gengæld væsentlig mindre på tankstationer og byggemarkeder end for et år siden.

Danskerne har over de seneste år især efterspurgt flere tjenesteydelser på bekostning af varer. Og denne tendens synes at fortsætte med stor kraft denne uge.

Den deflaterede kortomsætning, som er en proxy for det mængdemæssige indenlandske forbrug, ligger i denne uge 2% højere ift. samme uge sidste år.

Se forbrugsbarometeret her

Samlede indenlandske kortomsætning

Indeks primo 2020=100, 4-ugers glidende gennemsnit

Source: Macrobond and Nordea

Helge J. Pedersen
Group Chief Economist
helge.pedersen@nordea.com
+4555471532

Jesper Højberg Knudsen
Research and Risk Solution DK
jesper.hojberg.knudsen@nordea.com

DISCLAIMER

Nordea Markets is the commercial name for Nordea's international capital markets operation.

The information provided herein is intended for background information only and for the sole use of the intended recipient. The views and other information provided herein are the current views of Nordea Markets as of the date of this document and are subject to change without notice. This notice is not an exhaustive description of the described product or the risks related to it, and it should not be relied on as such, nor is it a substitute for the judgement of the recipient.

The information provided herein is not intended to constitute and does not constitute investment advice nor is the information intended as an offer or solicitation for the purchase or sale of any financial instrument. The information contained herein has no regard to the specific investment objectives, the financial situation or particular needs of any particular recipient. Relevant and specific professional advice should always be obtained before making any investment or credit decision. It is important to note that past performance is not indicative of future results.

Nordea Markets is not and does not purport to be an adviser as to legal, taxation, accounting or regulatory matters in any jurisdiction.

In the United States, to the extent that this publication or report includes an analysis of the price or market for any derivative and is not otherwise exempt from the applicable U.S. Commodity Futures Trading Commission (CFTC) regulations, it is approved for distribution in the United States to US persons that are eligible contract participants from a CFTC perspective. Nordea Bank Abp is a provisionally registered swap dealer with the CFTC. Any derivatives transactions with US persons must be effected in accordance with the provisions of the Dodd-Frank Wall Street Reform and Consumer Protection Act.

Nordea Bank Abp, Satamaradankatu 5, FI-00020 NORDEA, Finland, domicile Helsinki, Business ID 2858394-9

Further information on Nordea available on www.nordea.com